

GROUP VISITS AND TRAVEL TRADE AT

Shakespeare's Family Homes

2025-2026



Start planning your Group visit today

Email: groups@shakespeare.org.uk

Call: +44(0)1789 201806

www.shakespeare.org.uk

Registered Charity Number: 209302

Shakespeare
birthplace trust

STRATFORD-UPON-AVON

birthplace of William Shakespeare

We welcome groups from across the world to enjoy an authentic taste of Shakespeare's life and times in pretty Stratford-upon-Avon. For a memorable trip for Groups in 2025, book a visit to one, two or all three of the Shakespeare family homes. Bring his history to life with exhibitions, bespoke talks and tours from our knowledgeable guides.

Shakespeare's Birthplace

Explore the home where Shakespeare spent his childhood and the early years of his marriage. Hear fascinating tales of 16th century life, and see the workshop where his father John ran his prestigious glove-making business

Guides in the house will tell you stories about his local grammar school education, his family's history and conventions of the time. Actors perform in the garden bringing his works to life. After hours talks and guided tours of the exhibition are also available.



Anne Hathaway's Cottage

For centuries, this picturesque English thatched cottage was home to generations of Anne Hathaway's family, Shakespeare's wife. Explore the cottage with some original furniture and its beautiful gardens, heritage orchards and sculpture trails in this idyllic rural retreat.

Visit the Garden Cafe overlooking the Cottage for tasty treats to round off your visit, including Cream teas and more.



Shakespeare's New Place

Shakespeare's family home, New Place, was demolished over 250 years ago. The site has been transformed into a new landscape where you can discover an often-overlooked period in Shakespeare's life, through contemporary sculptures, beautifully restored gardens and an exhibition shining light on the women who influenced the works of Shakespeare.

The whole site is now accessible for visitors. Ingenious architecture and landscaping ensure that the site is wheelchair and buggy friendly.



GROUP BENEFITS

- Discounts for groups of 15 or more pre-paying customers
- Free familiarisation visits
- Free admissions for organisers and coach drivers
- Bespoke After Hours and VIP tours and talks available on request
- Discounted guidebook
- Free coach parking at Anne Hathaway's Cottage

Group Rates 2025-2026*

	Shakespeare's Birthplace	Anne Hathaway's Cottage	Shakespeare's New Place	Shakespeare's Story (All 3 homes)	Shakespeare's Birthplace & Schoolroom
Adult	£17.00	£12.75	£12.75	£22.95	£26.00
Child	£8.50	£6.38	£6.38	£11.48	£15.50
Concession (inc. Seniors)	£14.45	£10.84	£10.84	£19.51	£25.00

*These prices apply from 01/04/2025 - 31/03/2026

To qualify for a group discount your group must stay together at all times during their visit. A group is defined as 15 or more paying persons.



TRAVEL TRADE VOUCHER SCHEME

- Exclusive access to special combined visit rates when visiting more than one property
- Up to 35% off standard rates dependent on turnover
- Available to companies who regularly bring groups to visit our properties
- Post visit invoicing.

To enquire about a visit or our Trade account scheme please contact
Groups@shakespeare.org.uk or call **01789 201806**

HOW TO find Us

Shakespeare's family homes are located in the heart of the country, only two hours from London and 45 minutes from Birmingham.

Coaches

There is a coach drop-off point near Shakespeare's Birthplace and Shakespeare's New Place is a short walk from there. Anne Hathaway's has free on-site coach parking.

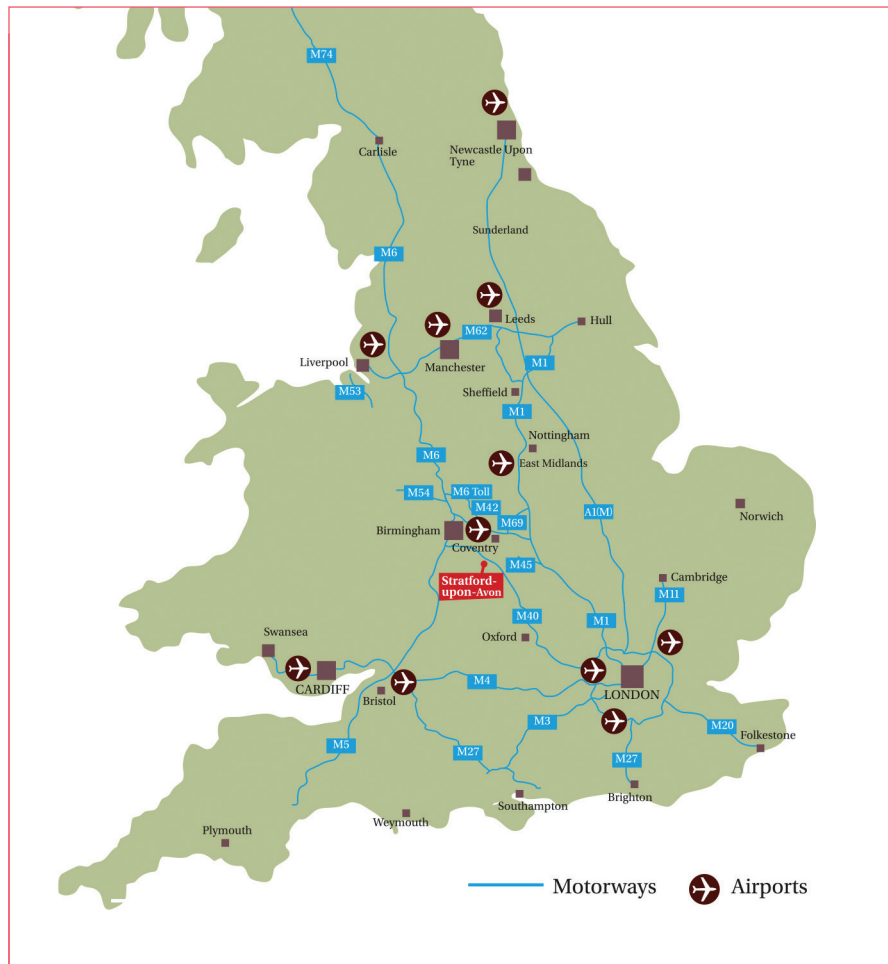
Opening times

Opening times vary by house so please check website for details. Shakespeare's New Place is open on a seasonal basis from March to October.

Accessibility

All of our houses have facilities for visitors with disabilities. Guide dogs are welcome and carers are admitted free. Due to the historic nature of Shakespeare's Family Homes, access varies by property.

The grounds and exhibition at Shakespeare's New Place are now fully accessible to wheelchair users. For full information, please visit shakespeare.org.uk/visit/plan-your-visit/access/



Shakespeare Birthplace Trust
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